



**FOR IMMEDIATE RELEASE**

## **AirIQ Announces Enhanced Map Overlay Features**

**Toronto, Ontario – January 8, 2015** – AirIQ Inc. (“AirIQ” or “the Company”) (TSXV: IQ), a supplier of wireless asset management services, today announced the launch of two new enhanced map overlay features for Customers. The new overlays include third party traffic information and GPS oilfield locations and road information for Canadian oil and gas companies. These enhancements, combined with AirIQ’s existing asset tracking information, offer improved asset management and routing in near real-time and on changing conditions, leading to improved fleet efficiency and safety.

Traffic overlay allows customers to see in real time where their AirIQ devices are and the current traffic situation. This will allow customers to reroute a driver if necessary and to more efficiently run their business. The traffic overlay is available to all customers and, once turned on, simply overlays onto AirIQ’s existing maps.

The new oil and gas map overlay is perfect for customers navigating the oilfields in Manitoba, Saskatchewan, Alberta or British Columbia. Once again, with the click of a button, the feature simply overlays on AirIQ’s existing maps and provides customers with well, compressor or plant sites, as well as road information including kilometer posts. The benefit of this technology is efficiency in transportation of personnel and equipment, plus increased safety for workers.

“These added features empower fleet managers with important information that can be accessed seamlessly from any location,” said Michael Robb, President and Chief Executive Officer of AirIQ. “With the new overlay features, AirIQ provides operators with a more complete view of their assets, allowing them to quickly manage and re-route their fleets to save time, fuel and money.”

### **About AirIQ**

AirIQ currently trades on the TSX Venture Exchange under the symbol IQ. AirIQ’s office is located in Pickering, Ontario, Canada. The Company offers a suite of asset management services that generate recurring revenues from each device deployed. AirIQ delivers services to two primary markets: Commercial Fleets and dealers that service Consumer segments. AirIQ provides vehicle owners with the ability to monitor, manage and protect their mobile assets. Services include: instant vehicle locating, boundary notification, automated inventory reports, maintenance reminders, security alerts and vehicle disabling and unauthorized movement alerts. For additional information on AirIQ or its products and services, please visit the Company’s website at [www.airiq.com](http://www.airiq.com).

### **Forward-looking Statements**

This news release contains forward-looking information based on management’s best estimates and the current operating environment. These forward-looking statements are related to, but not limited to, AirIQ’s operations, anticipated financial performance, business prospects and strategies. Forward-looking information typically contains statements with words such as “hope”, “goal”, “anticipate”, “believe”, “expect”, “plan” or similar words suggesting future outcomes. These statements are based upon certain material factors or assumptions that were applied in drawing a conclusion or making a forecast or projection as reflected in the forward-looking statements, including AirIQ’s perception of historical

trends, current conditions and expected future developments as well as other factors management believes are appropriate in the circumstances. Such forward-looking statements are as of the date which such statement is made and are subject to a number of known and unknown risks, uncertainties and other factors, which could cause actual results or events to differ materially from future results expressed, anticipated or implied by such forward-looking statements. Such factors include, but are not limited to, changes in market and competition, technological and competitive developments and potential downturns in economic conditions generally. Therefore, actual outcomes may differ materially from those expressed in such forward-looking statements. Forward-looking statements are provided for the purpose of providing information about management's current expectations and plans relating to the future. Readers are cautioned that such information may not be appropriate for other purposes. Other than as may be required by law, AirIQ disclaims any intention or obligation to update or revise any such forward-looking statements, whether as a result of such information, future events or otherwise.

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