



**FOR IMMEDIATE RELEASE**

## **AirIQ Announces Record Shipments**

**Toronto, Ontario – April 2, 2015** – AirIQ Inc. (“AirIQ” or “the Company”) (TSXV: IQ), a supplier of wireless asset management services, today announced record unit shipments in the three months ended March 31, 2015.

“The Company’s investment in product improvements and customer satisfaction seems to be paying off”, said Michael Robb, President and Chief Executive Officer of AirIQ. “Our enhanced service features, such as driver behaviour reports and map overlay, have increased the value of AirIQ for its customers, and we are seeing the benefits,” continued Mr. Robb.

The Company’s unit shipments in the quarter ended March 31, 2015, exceeded total shipments in any quarter during the previous five years. Increased sales were due to technology advancements providing added features and services to customers, large shipments to a major customer, and an increased sales focus in new and emerging markets.

There is no guarantee that increased sales volumes will be maintained throughout the remainder of the year, although the Company is continuing to focus its sales efforts on larger revenue generating opportunities.

### **About AirIQ**

AirIQ currently trades on the TSX Venture Exchange under the symbol IQ. The Company delivers a suite of asset management solutions that generate recurring revenues from each device deployed.. AirIQ provides vehicle owners with the ability to monitor, manage and protect their mobile assets. Services include: instant vehicle locating, boundary notification, automated inventory reports, maintenance reminders, security alerts and vehicle disabling and unauthorized movement alerts. AirIQ’s office is located in Pickering, Ontario, Canada. For additional information on AirIQ or its products and services, please visit the Company’s website at [www.airiq.com](http://www.airiq.com).

### **Forward-looking Statements**

This news release contains forward-looking information based on management’s best estimates and the current operating environment. These forward-looking statements are related to, but not limited to, AirIQ’s operations, anticipated financial performance, business prospects and strategies. Forward-looking information typically contains statements with words such as “hope”, “goal”, “anticipate”, “believe”, “expect”, “plan” or similar words suggesting future outcomes. These statements are based upon certain material factors or assumptions that were applied in drawing a conclusion or making a forecast or projection as reflected in the forward-looking statements, including AirIQ’s perception of historical trends, current conditions and expected future developments as well as other factors management believes are appropriate in the circumstances. Such forward-looking statements are as of the date which such statement is made and are subject to a number of known and unknown risks, uncertainties and other factors, which could cause actual results or events to differ materially from future results expressed, anticipated or implied by such forward-looking statements. Such factors include, but are not limited to, changes in market and competition, technological and competitive developments and potential downturns in economic conditions generally.

Therefore, actual outcomes may differ materially from those expressed in such forward-looking statements. Forward-looking statements are provided for the purpose of providing information about management's current expectations and plans relating to the future. Readers are cautioned that such information may not be appropriate for other purposes. Other than as may be required by law, AirIQ disclaims any intention or obligation to update or revise any such forward-looking statements, whether as a result of such information, future events or otherwise.

*For more information please contact*

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