



FOR IMMEDIATE RELEASE

AirIQ Launches Mobile App

Toronto, Ontario – March 30, 2016 – AirIQ Inc. (“AirIQ” or “the Company”) (TSXV: IQ), a supplier of wireless asset management services, today announced the launch of their first mobile application for AirIQ Fleet™ customers (the “App”).

“The Company developed the App in response to both market and customer needs. We continue to enhance our customer’s experience and increase value and productivity with the ongoing development of our solution”, said Michael Robb, President and Chief Executive Officer of AirIQ. “Together with the recently launched AirIQ Fleet™ platform, this App will propel AirIQ to greater market penetration opportunities in the future,” continued Mr. Robb.

The App will be provided free to AirIQ Fleet™ customers and is available now for download at the Google Play™ Store. It is also expected to be available for download at the Apple® Store by April 15, 2016.

The App allows customers to quickly view the last known location of all assets in their fleet, or to perform a real time locate on one or more of their assets. For each individual asset, the App will provide the event type, date, time, location, odometer, voltage and whether or not the ignition is on or off. The App may also be used by installers to ensure that new unit installations are working properly before they release the asset into the field.

About AirIQ

AirIQ currently trades on the TSX Venture Exchange under the symbol IQ. The Company delivers a suite of asset management solutions that generate recurring revenues from each device deployed. AirIQ provides vehicle owners with the ability to monitor, manage and protect their mobile assets. Services include: instant vehicle locating, boundary notification, automated inventory reports, maintenance reminders, security alerts and vehicle disabling and unauthorized movement alerts. AirIQ’s office is located in Pickering, Ontario, Canada. For additional information on AirIQ or its products and services, please visit the Company’s website at www.airiq.com.

Forward-looking Statements

This news release contains forward-looking information based on management’s best estimates and the current operating environment. These forward-looking statements are related to, but not limited to, AirIQ’s operations, anticipated financial performance, business prospects and strategies. Forward-looking information typically contains statements with words such as “hope”, “goal”, “anticipate”, “believe”, “expect”, “plan” or similar words suggesting future outcomes. These statements are based upon certain material factors or assumptions that were applied in drawing a conclusion or making a forecast or projection as reflected in the forward-looking statements, including AirIQ’s perception of historical trends, current conditions and expected future developments as well as other factors management believes are appropriate in the circumstances. Such forward-looking statements are as of the date which such statement is made and are subject to a number of known and unknown risks, uncertainties and other factors, which could cause actual results or events to differ materially from future results expressed, anticipated or implied by such

forward-looking statements. Such factors include, but are not limited to, changes in market and competition, technological and competitive developments and potential downturns in economic conditions generally. Therefore, actual outcomes may differ materially from those expressed in such forward-looking statements. Forward-looking statements are provided for the purpose of providing information about management's current expectations and plans relating to the future. Readers are cautioned that such information may not be appropriate for other purposes. Other than as may be required by law, AirIQ disclaims any intention or obligation to update or revise any such forward-looking statements, whether as a result of such information, future events or otherwise.

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