



**FOR IMMEDIATE RELEASE**

## **AirIQ Launches New Corporate Website**

**Toronto, Ontario – April 19, 2016** – AirIQ Inc. (“AirIQ” or “the Company”) (TSXV: IQ), a supplier of wireless asset management services, today announced the launch of its newly designed corporate website, located at the web address [www.airiq.com](http://www.airiq.com).

“We are very excited to launch our new and improved website, coming right on the heels of the recent launch of our new online platform, AirIQ Fleet™, and our mobile app”, stated Michael Robb, President and Chief Executive Officer of AirIQ. “Our new website was designed to improve how we connect with our target markets with a view to increasing market penetration opportunities in the future”, continued Mr. Robb.

The objective of the new website is to provide a simplified and informative experience for both current and prospective customers, investors and partners. The new website is more customer-focused, and clearly and concisely identifies what AirIQ provides, and how the Company’s products and services can benefit customers in a wide variety of markets. It also enables AirIQ stakeholders to more readily access corporate information including news releases and public filings. Major features of the updated website include new imagery, look, branding and content.

As the Company’s official online public portal, the website reflects the value and excitement of what AirIQ has to offer to our customers, stakeholders and business partners.

### **About AirIQ**

AirIQ currently trades on the TSX Venture Exchange under the symbol IQ. AirIQ is an intuitive web-based platform that provides fleet operators and vehicle owners with a suite of asset management solutions to reduce cost, improve efficiency and monitor, manage and protect their assets. Services are available online or via a mobile app, and include: instant vehicle locating, boundary notification, automated inventory reports, maintenance reminders, security alerts and vehicle disabling and unauthorized movement alerts. AirIQ’s office is located in Pickering, Ontario, Canada. For additional information on AirIQ or its products and services, please visit the Company’s website at [www.airiq.com](http://www.airiq.com).

### **Forward-looking Statements**

This news release contains forward-looking information based on management’s best estimates and the current operating environment. These forward-looking statements are related to, but not limited to, AirIQ’s operations, anticipated financial performance, business prospects and strategies. Forward-looking information typically contains statements with words such as “hope”, “goal”, “anticipate”, “believe”, “expect”, “plan” or similar words suggesting future outcomes. These statements are based upon certain material factors or assumptions that were applied in drawing a conclusion or making a forecast or projection as reflected in the forward-looking statements, including AirIQ’s perception of historical trends, current conditions and expected future developments as well as other factors management believes are appropriate in the circumstances. Such forward-looking statements are as of the date which such statement is made and are subject to a number of known and unknown risks, uncertainties and other factors, which could cause actual

results or events to differ materially from future results expressed, anticipated or implied by such forward-looking statements. Such factors include, but are not limited to, changes in market and competition, technological and competitive developments and potential downturns in economic conditions generally. Therefore, actual outcomes may differ materially from those expressed in such forward-looking statements. Forward-looking statements are provided for the purpose of providing information about management's current expectations and plans relating to the future. Readers are cautioned that such information may not be appropriate for other purposes. Other than as may be required by law, AirIQ disclaims any intention or obligation to update or revise any such forward-looking statements, whether as a result of such information, future events or otherwise.

*For more information please contact*

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