



FOR IMMEDIATE RELEASE

AirIQ Announces New Hardware Promo

Toronto, Ontario – April 25, 2016 – AirIQ Inc. (“AirIQ” or “the Company”) (TSXV: IQ), a supplier of wireless asset management services, today announced a free hardware promotional offer for new customers subscribing to AirIQ’s asset location and management services.

“We are pleased to announce this promotional offer to attract new customers and allow them to experience the benefits of AirIQ’s fleet tracking platform”, said Michael Robb, President and Chief Executive Officer of AirIQ. “With the pending shutdown of a major 2G network in the United States at the end of 2016, the program is aimed at helping customers transition from their current service provider. AirIQ has completed its 2G to 3G transition for its US fleet tracking customer base well in advance of the deadline. As a result, we can offer our knowledge and expertise to new clients facing the challenge of making the transition, and in an affordable manner”, continued Mr. Robb.

Although primarily aimed at customers transitioning from the 2G to 3G network in the United States, the offer is available to all fleet tracking customers that are new to AirIQ. AirIQ will provide a new GPS tracking hardware device at no cost to new clients that subscribe for AirIQ’s location and management services. There is no limit on the quantity, however certain restrictions do apply. Persons interested in the promotion should visit the Company’s website at www.airiq.com or contact AirIQ’s sales team at sales@airiq.com.

About AirIQ

AirIQ currently trades on the TSX Venture Exchange under the symbol IQ. AirIQ is an intuitive web-based platform that provides fleet operators and vehicle owners with a suite of asset management solutions to reduce cost, improve efficiency and monitor, manage and protect their assets. Services are available online or via a mobile app, and include: instant vehicle locating, boundary notification, automated inventory reports, maintenance reminders, security alerts and vehicle disabling and unauthorized movement alerts. AirIQ’s office is located in Pickering, Ontario, Canada. For additional information on AirIQ or its products and services, please visit the Company’s website at www.airiq.com.

Forward-looking Statements

This news release contains forward-looking information based on management’s best estimates and the current operating environment. These forward-looking statements are related to, but not limited to, AirIQ’s operations, anticipated financial performance, business prospects and strategies. Forward-looking information typically contains statements with words such as “hope”, “goal”, “anticipate”, “believe”, “expect”, “plan” or similar words suggesting future outcomes. These statements are based upon certain material factors or assumptions that were applied in drawing a conclusion or making a forecast or projection as reflected in the forward-looking statements, including AirIQ’s perception of historical trends, current conditions and expected future developments as well as other factors management believes are appropriate in the circumstances. Such forward-looking statements are as of the date which such statement is made and are subject to a number of known and unknown risks, uncertainties and other factors, which could cause actual

results or events to differ materially from future results expressed, anticipated or implied by such forward-looking statements. Such factors include, but are not limited to, changes in market and competition, technological and competitive developments and potential downturns in economic conditions generally. Therefore, actual outcomes may differ materially from those expressed in such forward-looking statements. Forward-looking statements are provided for the purpose of providing information about management's current expectations and plans relating to the future. Readers are cautioned that such information may not be appropriate for other purposes. Other than as may be required by law, AirIQ disclaims any intention or obligation to update or revise any such forward-looking statements, whether as a result of such information, future events or otherwise.

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